

Strategic Plan



PMI Victorian
History Library Inc.

[f](#) [@](#) [v](#) [in](#) /PMILibrary

Mission

To be the main resource on the history of Victoria.

Goals

- Provide a lending and reference library specialising in Victorian history.
- Excite a passion for Victorian history through educational and other activities for the benefit of members and the general public.
- Encourage, facilitate and promote historical research
- Exercise good governance.
- Forge strong relationships with allied organisations, individuals and other stakeholders.

Priorities for 2024

- Develop a marketing and communications plan including identifying any potential promotional campaigns:
- Identify stakeholders and target for different purposes
 - Define how to target
 - Develop plan
- Develop a digital strategy, including social media
- Review our Library Management System (LMS)
- Building management:
- Future management of Chapel Street properties
- Agreements for the use of St Edmonds Rd by associated organisations